



MICHELLE V. STACY

**CEO / PRESIDENT
CONSUMER BUSINESSES**

Michelle is an accomplished senior leader with the exceptional ability to run and scale businesses that result in disruptive technologies and transformative effects on consumer behavior. She has driven strong growth at Gillette, P&G and Keurig Green Mountain by leveraging the combination of new product innovation, thoughtful acquisitions, dynamic e-commerce, social media-centric platforms, brand building, and overall excellence in marketing and sales execution.

Michelle is currently on the *Board of Directors* of iRobot Corp, Coravin, Flex Pharma and Young Innovations Inc. She has served as the *Director Advisor* to The Cambridge Group (an AC Nielsen Company), the *Expert in Resident* at the Harvard Innovation Lab, and is a professional speaker on entrepreneurship, innovation and female leadership.

In her previous position, Michelle was *President* of **KEURIG, INC.**, a \$2 billion division of Keurig Green Mountain [NASDAQ: GMCR]. During her five-year tenure, Keurig became a household brand name, delivered a CAGR of 61% in net sales and 74% in operating income – propelling total GMCR sales from \$493 million in revenue in 2008 to \$4.3 billion revenue for FY 2013.

During her presidency, Keurig was named one of the Top 10 Places to Work in Massachusetts by *The Boston Globe* for two consecutive years.

Prior to joining Keurig, Michelle had a successful 25-year career with **GILLETTE** including the **PROCTER & GAMBLE** acquisition of Gillette in 2005.

She received her Masters in Management from J. L. Kellogg Graduate School of Management at Northwestern University and her B.S. from Dartmouth College.