



MICHELLE V. STACY

CEO / PRESIDENT CONSUMER BUSINESSES

Michelle is an accomplished senior leader with the exceptional ability to run and scale businesses that result in disruptive technologies and transformative effects on consumer behavior. She is committed to creating world class cultures in the workplace by developing and articulating a clear vision that ignites the organization to deliver innovation, drive P&L focused top line growth, and build powerful global brand franchises.

She has created forward thinking vision and executable plans that have driven strong growth at Gillette, P&G and Keurig Green Mountain by leveraging the combination of new product innovation, thoughtful acquisitions, dynamic e-commerce and social media-centric platforms, brand building, and overall excellence in marketing and sales execution.

Michelle is currently on the *Board of Directors* of iRobot Corp, Coravin, Flex Pharma and Young Innovations Inc. She has also served as the *Director Advisor* to The Cambridge Group (an AC Nielsen Company), the *Expert in Resident* at the Harvard Innovation Lab, and is a professional speaker on entrepreneurship, innovation and female leadership.

In her previous position, Michelle was *President* of **KEURIG, INC.**, a \$2 billion division of Keurig Green Mountain [NASDAQ: GMCR], where she had full P&L leadership with direct reports in all functional areas, and directed marketing and operations of all products across all sales channels, including management of the business partnership network. During her five-year tenure, Keurig's single serve coffee system grew from 2+ to 16+ million installed households delivering a CAGR of 61% in net sales and 74% in operating income, propelling total GMCR sales from \$493 million in revenue in 2008 to \$4.3 billion revenue for FY 2013. Her commitment to leadership, sustainability, and culture resulted in Keurig being elected twice as one of the Top 10 Places to Work in Massachusetts by *The Boston Globe*.

Prior to joining Keurig, Michelle had a successful 25-year career with **GILLETTE** including the **PROCTER & GAMBLE** acquisition of Gillette in 2005. In her last role at P&G, she was *Vice President & General Manager Global Profession - Oral Care* where she directed the Global Professional activities for the Crest and Oral-B brands, led 700 people in 70+ countries, oversaw \$220 million in net sales, delivered over \$20 million in cost reduction and integration efficiency, and created a highly efficient global organization structure. Her previous positions at Gillette included *Vice President, Global Business Management-Oral-B, Profession and Kids Oral Care*, leading the global management and development of the children's oral care business and the B2B Professional business; and *Vice President, Global Business Management – Manual Oral Care*, overseeing global business planning focused on product development and international market expansion including the launch of Oral-B Pulsar.

Previous leadership roles at Gillette included *Vice President, Global Business Management-Stationery Products Division* at Parker & Waterman, providing global general management and new product innovation, and participating in the divestiture team negotiating the Rubbermaid acquisition in 2000; *Vice President of Marketing, Grooming and Personal Care* with net sales of \$1.4 billion, including the launch of Gillette Mach3 in the USA.

Michelle started her career in product management at **CLAIROL** and **RICHARDSON-VICKS**.

She received her Masters in Management from J. L. Kellogg Graduate School of Management at Northwestern University and her B.S. from Dartmouth College.